

City of Santa Barbara Parks and Recreation Department

GOLF COURSE ADVISORY COMMITTEE (GAC)
Wednesday, December 6, 2023
Regular Meeting Minutes

Dominic Namnath called the Golf Course Advisory Committee meeting to order at 4:32 PM.

Others Present

Tina Nelson, Business Manager

Randy Shannon, Course General Manager

Roll Call

Committee members present

Michael Woodard

Joanne Kavanagh-Payne

Dominic Namnath

John Craig

Craig Moore

Committee members absent

Steve Jesson

Maureen "Mo" Masson

Changes to the Agenda

None

Written Communications

None

Public Comment

None

CONSENT CALENDAR

1. Approval Of Minutes

The Golf Advisory Committee waived the reading and unanimously approved the minutes of the meeting of October 11, 2023.

Motion to Approve: Michael Woodard

Second: John Craig

Aye: Jo Kavanagh Payne, Craig Moore, Dominic Namnath

Result: Motion Passes 5-0

ADMINISTRATIVE AND STAFF COMMUNICATIONS

2. GAC Member Term Expiration and Application Process

Tina Nelson reviewed the current committee has two memberships expiring at the end of this calendar year. Memberships pending expiration are Jo Kavanagh Payne and Steve Jesson. Current member Jo Kavanagh Payne has reapplied to serve another two years. Steve Jesson has not reapplied to serve. No other candidates have applied, leaving a vacancy to be filled in the new calendar year. Interested volunteers can apply online at the City website.

3. Players Improvement Fund (PIF) FY24 Project Review

The FY24 expenditure budget of \$20,000 toward a drinking fountain for the PIF was discussed and reviewed and reprioritized for FY25. Discussion included a review of the current improvements at water filling station located outside Mulligans and did the improvements supersede the need to install an additional filling station at that location. Alternative projects such as installing a monument clock or adding to the signage at the corner of McCaw and Las Positas to reflect established in 1958 were part of the discussion. After review a motion was made to prioritize 3 items during the remainder of this fiscal year. 1. Research the feasibility of installing a monument clock, 2. Determine if additional improvements can be made to the existing water filling station by Mulligans, and 3. Determine if adding "established in 1958" can be added to existing signage at the corner of McCaw and Las Positas.

Motion to Approve: Dominic Namnath Second: Michael Woodard

Aye: Jo Kavanagh Payne, Craig Moore, John Craig

Result: Motion passes 5-0

4. Golf Course Performance

Tina Nelson provided an overview of the financial performance of the golf course. As of November 30, 2023, 51% of the fiscal year budget has been achieved. Year over year revenue performance is 9% ahead of 2023.

5. Golf Course Marketing and Events

Randy Shannon provided marketing and event updates. Monster Day in October was the largest non-major event of the year and was fun for all. The Turkey Shoot in November was popular with 58 participants, 23 winners and 39 pairs of shoes sold. The Holiday Family Fun day will be held Sunday December 17, 2023. This fun filled activity is free to the community and the event will include fun and games and visits with Santa and Mrs. Clause. Wheel of Savings merchandise sale will run from December 16-24th.

6. Golf Course Maintenance Report

Randy Shannon provided maintenance updates as Ron Kerley was attending a training session. Verti cutting and seeding bare spots with Blue grass is currently taking place with much success. Positive feedback was provided from the committee on the excellent condition of the greens and having "The best sand traps in town".

7. Concessionaire report

There was no concessionaire report.

8. Home Club Reports

The Committee received reports from the Home Club representatives regarding club activity and feedback from various members.

9. Old Business

There was no old business to address.

ADJOURNMENT

The meeting adjourned at 5:37 PM

NEXT REGULAR MEETING

The next meeting will be held on:

Wednesday, February 14, 2024, at 4:30 PM 620 Laguna Street, Santa Barbara, CA 93101